

Association of Critical Care Transport



SPONSOR PROSPECTUS

Leadership Development 2020

2020 CLINICAL & EXECUTIVE LEADERSHIP DEVELOPMENT EDUCATION EVENTS

All of our organizations are on the journey to improving care of patients by adopting the Triple Aim and through overall integration into the Healthcare System continuum of care. The path to higher quality, better patient experience at less cost is daunting. Future success requires accelerating the rate of change in improving performance. The need for constant and unrelenting change coupled with pressure for performance is the toughest challenge our people face. Setting a vision, sustaining commitment, and carving a path to the future requires new capacity and capabilities for leaders.

ACCT initiated a long-term project in leadership development for our members, working to build better teams internally and networking across

ACCT. Our Leadership Series consists of two educational events annually. The spring meeting focuses on Clinical Leadership topics around patient safety, quality, workforce, and other relevant topics. Our fall Executive Leadership Development meeting focuses on topics that executives are tackling on a daily basis, such as new technologies, strategic planning, billing/reimbursement, risk management, human resource management, etc. Using our interactive model, each session starts with a short presentation on current status, challenges, and needs in leadership development. Each session then moves to a facilitated roundtable discussion to share individual and organizational experiences.

LOCATION & DATES FOR 2020

The Spring Clinical Leadership Education Event will be held March 12, 2020 in Shreveport, LA at The Hitlon Hotel.

The Fall Executive Leadership Development Educational Event will be held in October 2020, location to be finalized soon.

2020 LEADERSHIP DEVELOPMENT EDUCATION EVENTS

STRATEGIC EDUCATION SPONSOR

\$10,000

- Opportunity to host an evening networking event at a location of your choice.
- Opportunity to be a Key Note Speaker or introduce a Key Note Speaker and provide brief remarks from the podium.
- Top line logo placement as a Strategic Education Sponsor on all print and collateral materials, event signage, website and emails.
- Company logo listed in General Session loop in main room during event when no speaker on stage.
- Sponsor firm to be featured in all of the marketing email blasts between July and September.
- Opportunity to have an exhibit booth during both days of the meeting.
- Recognition on the Home page of the ACCT Website.
- Four tickets to entire meeting - includes meals and presentations.

PLATINUM

\$3,500

- Company logo on all print and collateral materials, event signage, website and emails.
- Company logo listed in General Session loop in main room during event when no speaker on stage.
- Opportunity to introduce a keynote speaker and make brief remarks from podium.
- Sponsor firm to be featured in one of the marketing email blasts between July and September.
- Ad in our web-based interactive platform.
- Opportunity to have an exhibit booth during both days of the meeting.
- Two tickets to entire meeting - includes meals and presentations.

GOLD

\$2,500

- Opportunity to introduce a keynote speaker and make brief remarks from podium.
- Ad in our web-based interactive platform.
- Company logo included on all meeting materials.
- Opportunity to have an exhibit booth during both days of the meeting.
- Two tickets to entire conference - includes meals and presentations.

SILVER

\$1,500

- Ad in our web-based interactive platform.
- Company logo included on all meeting materials.
- Opportunity to provide collateral on meeting tables.
- Two tickets to entire conference - includes meals and presentations.

2020 LEADERSHIP DEVELOPMENT EDUCATION EVENTS

COMPANY NAME: _____

SPONSORSHIP MEETING (Choose one)

SPRING EDUCATION EVENT FALL EDUCATION EVENT BOTH SPRING AND FALL EVENTS

SPONSORSHIP LEVELS (Choose one)

STRATEGIC PARTNER - \$10,000 PLATINUM - \$3,500 GOLD - \$2,000 SILVER - \$1,500

CONTACT INFORMATION (Please print)

Company Name _____

Contact Name _____ Title _____

Telephone _____ Cell _____

Address _____

City _____ State _____ Zip _____ Country _____

E-mail _____ Website _____

PAYMENT TERMS

Check (Made payable to ACCT. Mail to ACCT, P.O. Box 170, Platte City, MO 64079)

VISA MasterCard American Express

Name on Card _____

Card Number _____ Exp. Date _____

Signature _____ Total Sponsorship \$ _____

Billing Address (if different from above): _____

Special Instructions: _____

I have read this registration form along with the sponsorship rules and policies and agree to sponsor the 2020 ACCT Education Meeting, indicated above.

Signature _____ Date _____

SPONSOR TERMS AND AGREEMENT OF CONDUCT

CONTRACT/PAYMENT:

Once the contract is signed, this is a binding agreement. Payment is due in full with signed contract. Your sponsorship is not reserved until payment has been received.

CANCELLATION:

After payment is received, there are to be no refunds following the execution of this agreement unless ACCT cancels the event due to unforeseen situations that would affect the general population from attending the meeting. In the event of a cancellation, either a refund or a credit will be issued.

LIABILITY:

Each sponsor assumes the entire responsibility for losses, damages, and claims arising out of injury or damage to sponsor's displays, equipment or other property brought upon the premises of the venue, and shall indemnify or hold harmless ACCT, the venue and any authorized agent, representatives or employees of the foregoing for any and all losses, damages or claims.

MEETING CANCELLATION:

Neither Party shall be liable for the non-performance of its obligation under this Agreement for a maximum period of five (5) days if such performance is caused by weather, natural disasters, strikes, war, terrorism, utility outages, communication outages, or any other circumstances which could not have been reasonably foreseen and avoided by commercially reasonable action or are beyond the reasonable control of a Party ("Force Majeure"). A Party shall be excused from performance under this Agreement for the duration of the effects of such Force Majeure circumstances.

Association of Critical Care Transport



**Spring Leadership Development
Education Meeting**

March 12, 2020

The Hilton

Shreveport, LA

2020 ACCT Spring Education Meeting

The path to delivering safe and high-quality patient care requires a culture which embraces constant change. As we continue to undertake overhauls in the organization and financing of healthcare, providers will be tested in a dynamic and uncertain environment. All of this change, uncertainty, and the very nature of the work we do brings with it stresses among the front-line medical teams as well as the leadership. Stress can often build over time and go unnoticed until it is an acute situation. Ensuring we have programs in place to identify early warning signs, and mechanisms to support individuals is becoming a necessity to ensure we are taking care of those that dedicate their lives to taking care of others. Our Spring meeting topics will all touch on varying aspects of this very important human aspect of the work we do.

Using our interactive model, each session will start with a presentation before moving to a facilitated round-table discussion.

Spring Meeting

March 12, 2020

**The Hilton
Shreveport, LA**

2020 ACCT SPRING EDUCATION MEETING

07:00 – REGISTRATION AND CONTINENTAL BREAKFAST

08:00-09:30 – SESSION I

The Second Victim Phenomenon: Supporting Colleagues After Traumatic Events

Presenter: Susan Scott, PhD, RN, CPPS, FAAN

09:00-09:30 – ROUND TABLE DISCUSSION:

- Have you ever personally been a second victim? Briefly describe in a de-identified manner
- What was the most helpful support you received?
- What are some clinical events that you see on a regular basis that could evoke a second victim response?
- What resources does your team have if assistance is needed?

09:30-10:00 – BREAK

10:00-11:30 – SESSION II

Beneath Our Wings You Will Find Refuge: The Boston MedFlight Wing Team, A Comprehensive Peer Support Program

Presenters: Tammi Wallace Wood BSN, CCRN, CFRN, CEN, CNPT, CMTE and James Boomhower, BS, FP-C, NR-P, C- NPT

11:00-11:30 – ROUND TABLE DISCUSSION:

- The role peer support plays in your critical care transport program
- How has your program established a foundation for a peer support program that is multidimensional, personalized, and meets the needs of the organization and crewmembers?
- Building the team: The importance of a program that is peer driven
- Obstacles and lessons learned?

2020 ACCT SPRING EDUCATION MEETING

11:30-12:30 - LUNCH AND NETWORKING BREAK

12:30-15:45 – SESSION III & IV (*Double afternoon session - break built in at time below*)

Situational Readiness: Workshop for Contingency Planning and Communicating in 2020

Presenter: Donald Chupp, President and CEO Fireside Partners

15:15-15:45 – ROUND TABLE DISCUSSION:

- The challenges for smaller operators
- Best practices for and essential focus areas for smaller operators
- Employee and family expectations after emergencies
- Can we do better than “thoughts and prayers”?
- Ways to improve safety and prevention that resonate with the younger workforce

14:00 - 14:15 – BREAK

15:45-16:00 – WRAP UP AND ADJOURNMENT

2020 ACCT SPRING EDUCATIONAL MEETING PRESENTERS



James Boomhower, BS, FP-C, NR-P, C- NPT

James Boomhower, BS, FP-C, NR-P, C- NPT has been involved in EMS for nearly 15 years in a variety of health systems throughout New England. He currently functions in the role of Critical Care Transport Specialist-Paramedic/ Lead Peer Support Director with Boston Medflight of Bedford, Massachusetts and Crisis and Peer supporter for the ECHO FAST team. James' passion for EMS education is realized through his position as an instructor for Distance CME's online continuing education program. His desire to bring mental health awareness to the EMS arena has spurred him to create the Fit for Duty platform as well as work to implement a peer support program in his workplace. James is working to realize his goal of promoting recognition, management and acceptance of acute stress in EMS providers throughout the world.



Donald Chupp, President and CEO Fireside Partners

In early 2007, Don founded Fireside Partners to support an under-served business aviation and small operator market. Using contacts and experience established during his Air Force and NTSB years, Don and Fireside Partners provided emergency services and training, and developed emergency response plans. Today, Fireside Partners has responded to a wide variety of aviation, transportation, and corporate emergencies, accidents, and natural disasters across the United States and worldwide, including places like Dubai, Alaska, Jamaica, Mexico and Puerto Rico. Into the future, Fireside Partners will continue to serve those companies that focus on safety and service, and those that are committed to the care of their employees and families.



Susan Scott, PhD, RN, CPPS, FAAN

Dr. Scott recently retired from the University of Missouri Health Care where she practiced the art and science of nursing for 42 years in a variety of clinical settings that included Neonatal ICU, Neonatal/Pediatric transport, ambulatory pediatrics, patient safety and legal nurse consulting. She received her PhD in nursing sciences from Sinclair School of Nursing. Sue's research interests include understanding the second victim phenomenon in an attempt to develop effective institutional support networks to help meet interdisciplinary professionals support needs in the aftermath of unanticipated clinical outcomes and events. Her research has defined the second victim phenomenon allowing for the design and deployment of the 'first of its kind' peer support network, the forYOU Team. Internationally, hundreds of health care institutions have emulated the design of the forYOU Team. Through dissemination of 38 peer-reviewed articles, 3 textbook chapters and presentations at over 175 national/international conferences, her research findings reach a wide audience of healthcare providers, patient safety researchers, policymakers and healthcare administrators. She has partnered with agencies such as the Agency for Healthcare Research and Quality, American Hospital Association, The Joint Commission, Institute for Healthcare Improvement and the National Patient Safety Foundation to ensure that comprehensive second victim support interventions are accessible to healthcare institutions around the globe.

2020 ACCT SPRING EDUCATIONAL MEETING PRESENTERS



Tammi Wallace Wood BSN, CCRN, CFRN, CEN, CNPT, CMTE

Tammi Wallace Wood began her career in transport nursing in 2001 with Flight for Life Colorado. She was the coordinator for search and rescue operations and the Avalanche Deployment program. She moved to Massachusetts and started working as a transport nurse for Boston MedFlight in 2008. She has served in roles as a preceptor, simulation coordinator, and currently as a clinical staff educator and float base manager. Her focus has always been on taking care of the most critically ill patients but now her focus is also on taking care of the crews that take care of the most critically ill patients. A survivor of burnout, she has been passionate about ensuring wellness of the crew and helping them not only

to survive, but thrive in their professions. She works to promote longevity, joy, and emotional wellness within critical care transport. Whether through education, coaching or support, Tammi is a true servant in her leadership style. She is the advisor and promoter for the Boston MedFlight Wing team and chair of the Peer Recognition Program.

She holds a bachelor's degree in Biology and Nursing. She holds advanced certifications as a CEN, CCRN, CFRN, CNPT, and CMTE.

Tammi currently serves on the Board of Health for her community and is a board member for the Association of Professional Flight Chaplains. She strives to obtain a work life/balance but fails at it most of the time. But when she does have time off, she enjoys tending to her small farm in western Massachusetts.

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