

2020 Strategic Plan

Mission: Transform critical care transport (CCT) to achieve the best interests and needs of critically ill or injured patients.

Vision: Achieve the highest quality, fully integrated critical care transport system that revolves around the needs of patients.

Values: ACCT embraces Quality, Accountability, Integration, Safety, Advocacy, Innovation, Responsiveness and Value.

Quality & Innovation

Patient Care/Safety

- Explore opportunities to partner with Centers for Patient Safety
- Develop an ACCT working group to share best practices for promoting individual and program resiliency
- Develop a Peer Support/resiliency resource toolkit

Standards/Measurements/Best Practices

- Expand metric development to include specialized metrics not in GAMUT (i.e. circulatory measures)
- Explore opportunities to partner with GAMUT to extract ACCT membership data for future benchmarking
- Develop method by which lessons learned from Benchmarking will be published and shared

Advocacy

- Support resource allocation that incentivizes access, value, quality and safety
- Support reimbursement policy that more accurately reflects costs and includes mandatory cost and quality-measure reporting

Education

Future of Healthcare/Vision/Innovation

- Explore partnership with ECHO group

Leadership Development

- Continue to expand the Leadership Development Series during the fall education meeting

Workforce Development

- Continue to expand Clinical Leadership Development Series during the spring education meeting
- Educational Event Optimization
- Evaluate current Education event strategy to determine if there is an opportunity to restructure the offerings to better optimize resources, grow attendance, etc. for 2021

Financial Integrity

Stewardship

- Ensure value proposition for members
- Work toward value-based accountable service deliver/reimbursement model
- Assure financial stability of the organization
- Explore how to measure return on investment and value on investment in relation to quality/safety initiatives

Memberships & Partnerships

Providing Services of Value to Members and Potential Partners

- Develop opportunities for our Associate Members and Educational sponsors to engage with our membership
- Revisions to the ACCT website to become a more robust place for resources
- Optimize ACCT's social media platform strategy
- Recruitment/partnerships with other associations /organizations
- Explore potential sponsorships outside of the Air Medical Industry
- Develop strategies around value added services to improve membership retention, growth, and potential partner recruitment
- Develop and implement a plan to increase ACCT's visibility in the industry through multiple outlets (i.e. conferences, social media, etc.)