

Association of Critical Care Transport



SPONSOR PROSPECTUS

ACCT 2022 Educational Events

Leadership Development 2022

2022 CLINICAL AND EXECUTIVE LEADERSHIP DEVELOPMENT EDUCATIONAL EVENTS

All of our organizations are on the journey to improving care of patients by adopting the Triple Aim and through overall integration into the Healthcare System continuum of care. The path to higher quality, better patient experience at less cost is daunting. Future success requires accelerating the rate of change in improving performance. The need for constant and unrelenting change coupled with pressure for performance is the toughest challenge our people face. Setting a vision, sustaining commitment, and carving a path to the future requires new capacity and capabilities for leaders.

ACCT initiated a long-term project in leadership development for our members, working to build better teams internally and networking across

ACCT. Our Leadership Series consists of two educational events annually. Our meetings focus on a blend of Clinical Leadership topics around patient safety, quality, workforce, and other relevant topics, as well as Executive Leadership Development topics that executives are tackling on a daily basis, such as new technologies, strategic planning, billing/reimbursement, risk management, and human resource management. Using our interactive model, each session starts with a short presentation on current status, challenges, and needs in leadership development. Each session then moves to a facilitated roundtable discussion to share individual and organizational experiences.

LOCATION AND DATES FOR 2022

The Spring Leadership Development Education Event will be held on May 3rd and 4th, 2022, in New Orleans LA, at The Hilton New Orleans on St. Charles Avenue.

The Fall Executive Leadership Development Educational Event dates and location will be announced soon.

2022 Leadership Development Educational Events

STRATEGIC EDUCATION SPONSOR

\$10,000

- Opportunity to host an evening networking event at a location of your choice.
- Opportunity to be a Key Note Speaker or introduce a Key Note Speaker and provide brief remarks from the podium.
- Top line logo placement as a Strategic Education Sponsor on all print and collateral materials, event signage, website and emails.
- Company logo listed in General Session loop in main room during event when no speaker on stage.
- Sponsor firm to be featured in all of the marketing email blasts between July and September.
- Opportunity to have an exhibit booth during both days of the meeting.
- Recognition on the Home page of the ACCT Website.
- Four tickets to entire meeting - includes meals and presentations; can purchase additional tickets at ACCT member discounted pricing.

PLATINUM

\$5,000

- Company logo on all print and collateral materials, event signage, website and emails
- Company logo listed in General Session loop in main room during event when no speaker on stage.
- Opportunity to introduce a keynote speaker and make brief remarks from podium.
- Sponsor firm to be featured in one of the marketing email blasts between July and September.
- Ad in our web-based interactive platform.
- Opportunity to have an exhibit booth during both days of the meeting
- Two tickets to entire meeting - includes meals and presentations; can purchase additional tickets at ACCT member discounted pricing.

2022 Leadership Development Educational Events

GOLD

\$2,500

- Opportunity to introduce a keynote speaker and make brief remarks from podium.
- Ad in our web-based interactive platform.
- Company logo included on all meeting materials.
- Opportunity to have an exhibit booth during both days of the meeting.
- One ticket to entire conference - includes meals and presentations; can purchase additional tickets at ACCT member discounted pricing.

SILVER

\$1,500

- Ad in our web-based interactive platform.
- Company logo included on all meeting materials.
- Opportunity to provide collateral on meeting tables
- Can purchase conference tickets at ACCT member discounted pricing.

2022 LEADERSHIP DEVELOPMENT EDUCATIONAL EVENTS

COMPANY NAME: _____

SPONSORSHIP MEETING (Choose one)

SPRING EDUCATION EVENT FALL EDUCATION EVENT BOTH SPRING AND FALL EVENTS

20% Sponsorship Discount for sponsoring both events- applies to any level sponsorship

SPONSORSHIP LEVELS – Single Event Pricing

STRATEGIC PARTNER - \$10,000 PLATINUM - \$3,500 GOLD - \$2,500 SILVER - \$1,500

SPONSORSHIP LEVELS – Both Spring and Fall Event Pricing (20% discount for sponsoring both events)

STRATEGIC PARTNER - \$16,000 PLATINUM - \$5,600 GOLD - \$4,000 SILVER - \$2,400

CONTACT INFORMATION (Please print)

Company Name _____

Contact Name _____ Title _____

Telephone _____ Cell _____

Address _____

City _____ State _____ Zip _____ Country _____

E-mail _____ Website _____

PAYMENT TERMS

Check (Made payable to ACCT. Mail to ACCT, P.O. Box 170, Platte City, MO 64079)

Visa MasterCard American Express or Request Invoice

Name on Card _____

Card Number _____ Exp. Date _____

Signature _____ Total Sponsorship \$ _____

Billing Address (if different from above): _____

Special Instructions: _____

I have read this registration form along with the sponsorship rules and policies and agree to sponsor the 2022 ACCT Education Meeting, indicated above.

Signature _____ Date _____

SPONSOR TERMS AND AGREEMENT OF CONDUCT

CONTRACT/PAYMENT:

Once the contract is signed, this is a binding agreement. Payment is due in full within 30 days of invoicing.

CANCELLATION:

After payment is received, there are to be no refunds following the execution of this agreement unless ACCT cancels the event due to unforeseen situations that would affect the general population from attending the meeting. In the event of a cancellation, either a refund or a credit will be issued.

LIABILITY:

Each sponsor assumes the entire responsibility for losses, damages, and claims arising out of injury or damage to sponsor's displays, equipment or other property brought upon the premises of the venue, and shall indemnify or hold harmless ACCT, the venue and any authorized agent, representatives or employees of the foregoing for any and all losses, damages or claims.

MEETING CANCELLATION:

Neither Party shall be liable for the non-performance of its obligation under this Agreement for a maximum period of five (5) days if such performance is caused by weather, natural disasters, strikes, war, terrorism, utility outages, communication outages, or any other circumstances which could not have been reasonably foreseen and avoided by commercially reasonable action or are beyond the reasonable control of a Party ("Force Majeure"). A Party shall be excused from performance under this Agreement for the duration of the effects of such Force Majeure circumstances.